



INSURRECTION MEDIA NAMES DEBORAH HENDERSON GENERAL COUNSEL AND HEAD OF PRODUCTION

Launching In-house Production Division

LOS ANGELES, March 31st, 2016 – Insurrection Media, Inc. has hired senior executive Deborah Henderson as General Counsel and Head of Production overseeing all aspects of corporate, legal, business affairs as well as the launch and supervision of the company's production arm specializing in digital video content.

Ms. Henderson is an established Business Affairs and Legal executive with extensive experience in Production and Distribution for Television, Motion Pictures, and New Media, Copyright and Trademark, Licensing, and Entertainment Law. She is widely considered an expert and thought leader in over-the-top video talent and distribution contracts.

Henderson comes to Insurrection Media from Zodiak Americas, where she was General Counsel. Prior to Zodiak, she served in senior roles of increasing responsibility in Business Affairs and Legal for DisneyToon Studios, a division of Walt Disney Animation Studios, and before that at Paramount Pictures overseeing digital entertainment, including the successful shows "Burning Love" and "The LXD."

Prior to becoming a lawyer, Henderson was an Emmy-nominated producer, having produced over a dozen films for television and worked in various capacities on many more.

"We're incredibly fortunate to have Deborah joining," said Kiliaen Van Rensselaer, CEO of Insurrection Media "Her deep experience and judgment in traditional television deal-making and production combined with her leadership in structuring inventive digital agreements make her one of a kind. She's the ideal executive for us at this juncture as we hit our next phase of growth" Van Rensselaer added, "Our production services division is now open for business under her very capable hands."

Deborah has a B.Arch. from Carnegie Mellon University, a J.D. Law degree from Columbia University, and an LL.M. (Master of Laws) in Computer and Communications from University College London (UCL).

About Insurrection Media, Inc.

Insurrection Media is an independent talent-friendly digital TV studio developing and producing high quality scripted shows for over-the-top video platforms as well as broadcast and cable networks internationally. Insurrection has a multi-year, exclusive comedy pod deal with Jonathan Stern (“Wet Hot American Summer,” “Childrens Hospital”) founder of Abominable Pictures and senior entertainment executive and producer Keith Quinn (Paramount Digital, Live Planet), and a multi-year SciFi production partnership with *The Walking Dead* creator Robert Kirkman and David Alpert of Skybound Entertainment. The company has a strategic relationship with HarperCollins where key books in SciFi, Drama, and Comedy are optioned and developed into digital video and linear television series. Insurrection Media is headquartered in Los Angeles.

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